**Part I: Crafting a Product Vision**

Complete the Product Vision template using the information provided in the Smart Plant Care Device scenario.

|  |  |
| --- | --- |
| Element | Description |
| For | Urban gardeners, plant enthusiasts, and individuals with busy lifestyles who want to keep their plants healthy with minimal effort. |
| Who | Need a reliable, automated, and intelligent way to monitor and care for plants without manual intervention or technical complexity. |
| Our product | Is a smart, AI-powered plant care device that combines real-time monitoring, automated watering, and personalized care insights via a mobile app. |
| That | Allows users to maintain healthy, thriving plants by simplifying care routines and eliminating guesswork. |
| Unlike | Basic plant monitors or manual watering systems that require constant user input and attention. |
| (Our product) | Uses sensors, AI, and automation to deliver proactive, hands-off plant care—making sustainable gardening effortless and accessible to everyone. |